

COALITION FOR A

**SMOKE-FREE
TOMORROW**

Join the Coalition for a Smoke-Free Tomorrow in Kentucky

The Coalition for a Smoke-Free Tomorrow works to create conditions that make it easier for all Kentuckians to lead tobacco-free and smoke-free lives. Our mission is to reduce the high rate of smoking and tobacco use in the Commonwealth and to protect Kentuckians from secondhand smoke and other tobacco emissions through evidence-based policy approaches.

Become a Member of the Coalition for a Smoke-Free Tomorrow

Members commit to:

- Publicly recognize the toll that Kentucky's high smoking and tobacco use rates take on health, health care costs, productivity, and quality of life.
- Champion the role of comprehensive smoke-free policies (policies that cover traditional cigarettes, e-cigarettes and hookah, and that apply to all indoor workspaces, as well as all buildings that are open to the public) and increased tobacco taxes play in reducing smoking rates and improving community health.
- Share Coalition for a Smoke-Free Tomorrow messaging and materials with their members, customers, employees, clients and networks.

Member benefits include:

- Listing on the Coalition for a Smoke-Free Tomorrow website.
- Subscription to the Coalition for a Smoke-Free Tomorrow e-newsletter.
- Invitations to participate in Coalition for a Smoke-Free Tomorrow media events and training programs.
- Access to Smoke-Free Coalition campaign materials and Calls to Action to share with your networks.

Become a Partner in the Coalition for a Smoke-Free Tomorrow in Kentucky

In addition to making the member commitments listed above, partners further agree to:

- Publicly support Coalition goals, including enacting comprehensive smoke-free workplace policies, raising tobacco taxes by \$1/pack or more, and helping make smoking cessation programs available and accessible in Kentucky communities and workplaces.
- Confirm that their own indoor workspaces and buildings are 100 percent smoke-free.
- Provide additional staff, materials and/or financial or other resources to the Coalition for a Smoke-Free Tomorrow to expand education, social marketing and other elements of the Coalition's work.

Partner benefits include all member benefits, plus:

- Organizational logo and/or name on the Coalition for a Smoke-Free Tomorrow website, position statements, letterhead, and in media materials.
- Opportunities to brand smoke-free educational events in their venues and/or in communities in which they serve.
- Opportunities to speak at Coalition for a Smoke-Free Tomorrow media events and programs.
- Opportunities to brand social marketing campaign materials.

JOIN Today! Contact Alexa Kerley, akerley@healthy-ky.org, 502-326-2583.